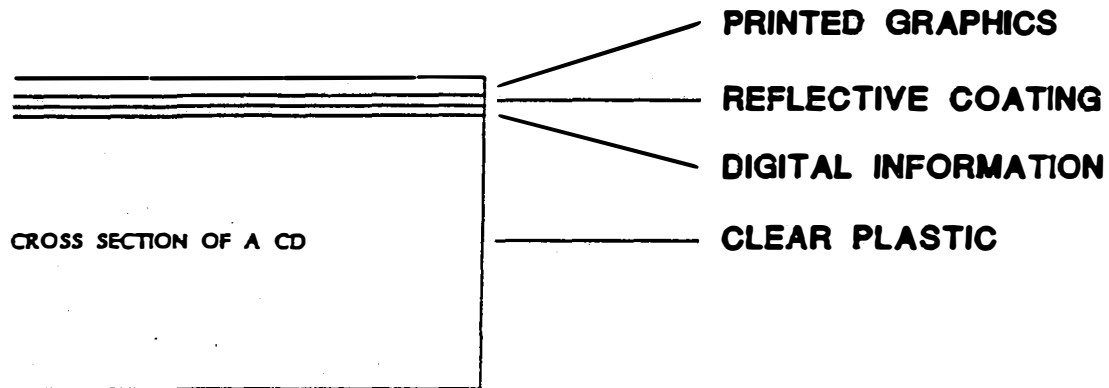


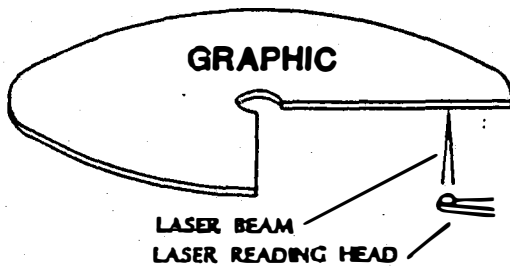
ANATOMY OF A COMPACT DISC



HOW CDS ARE READ

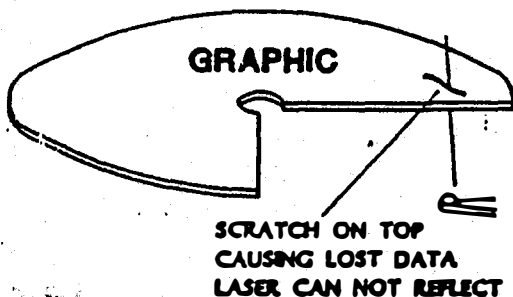
Every compact disc is composed of four layers. The uppermost layer is the printed graphics showing the artist's name, song titles, ect. Below the printed graphics is the reflectant layer, normally composed of aluminum. the third layer is comprised of the actual digital information that is read by the player. The bottom layer is composed of thick polycarbonate plastic.

To read the information, the player projects a laser beam through the clear layer, bouncing it back off the reflective coating, carrying with it the digital information to the reading portion of the laser where it is interpreted.



HOW TO PROTECT AGAINST IRREPAIRABLE DAMAGE

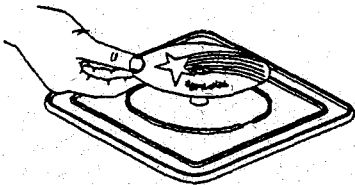
If the top of the CD is scratched through to the reflective or digital information layers, information will be permanently lost, causing irreparable damage to the CD. In most cases, a scratch on the bottom side, the clear plastic layer, may be simply buffed smooth. To protect against irreparable damage to your valuable CDs simply apply one of our #5498 CD2 Protective labels to the GRAPHICS side of each of your CDs.



INSTRUCTIONS FOR APPLICATION OF THE CLEAR PROTECTIVE CD LABELS

WARNING: ANY ATTEMPT TO REMOVE THE CLEAR PROTECTIVE LABEL WILL CAUSE PERMANENT DAMAGE TO THE CD.

1

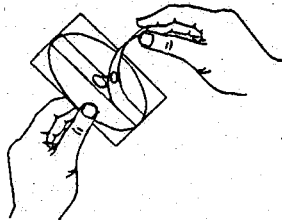


TO APPLY CLEAR PROTECTIVE LABELS TO CDS FIRST POSITION A CD OF YOUR CHOICE ON THE APPLICATION TEMPLATE AS SHOWN.

• IMPORTANT •

BE SURE THAT THE GRAPHIC SIDE OF THE CD IS FACING UP. CONTRARY TO POPULAR BELIEF, THE SIDE OF THE CD THAT MUST BE PROTECTED FROM SCRATCHING IS THE GRAPHIC SIDE. THE DIGITAL INFORMATION IS ON THIS SIDE OF DISC.

2

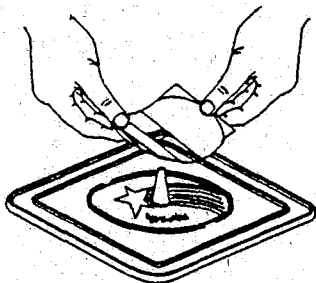


PREPARE A PROTECTIVE LABEL FOR APPLICATION BY FIRST PEELING OFF THE CENTER PORTION OF THE BACKING. REMOVE THE CENTER CIRCLE OF THE LABEL.

• IMPORTANT •

DO NOT PEEL OFF THE SIDES UNTIL AFTER THE CENTER IS PRESSED DOWN NEATLY IN PLACE (SEE #3)

3

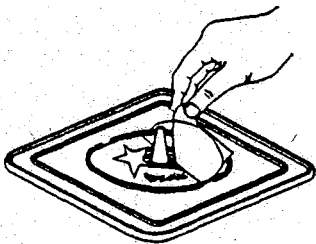


PLACE THE PROTECTIVE LABEL ONTO THE CD ON THE TEMPLATE WITH STICKY SIDE DOWN AS SHOWN.

• IMPORTANT •

USE GREAT CARE WHEN ALIGNING THE LABEL ON THE CD. ONCE THE LABEL IS PRESSED INTO POSITION, IT CAN NOT BE REMOVED WITHOUT PERMANENTLY DAMAGING THE CD. PRESS THE LABEL, SMOOTHING IT DOWN FROM THE MIDDLE OUTWARDS SO AS NOT TO TRAP AIR UNDER THE LABEL.

4



PEEL AWAY ONE SIDE OF THE BACKING THEN SMOOTH THE LABEL DOWN FROM THE CENTER OUTWARD THEN REPEAT ON THE OTHER SIDE TO INSURE NO AIR WILL BE TRAPPED UNDER THE LABEL.

IF APPLICABLE, YOU MAY NOW APPLY THE ADDITIONAL SECURITY VOID LABEL ON TOP IN THE SAME FASHION.

FOR REORDERS CALL (800)999-0771

ORDER: CD APPLICATION WORKSTATION #8700

CLEAR PROTECTIVE LABELS (PKG. 50) #5498

STOCK CD SECURITY VOID LABELS (RL. 1000) #5495

CUSTOM CD SECURITY VOID LABELS (RL. 1000) #9505